

# ROZINA AAMIR

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## ABOUT

I'm a highly charismatic, personable, collaborative, resourceful, punctual, adaptable, and dedicated individual who is keen to take on new and exciting challenges within my career after having successfully completed an extended graduate internship as a UI Designer at Veracity Trust Network.

I bring to the table over 3 years of experience in the Creative, Digital, and Marketing industries, often working to tight deadlines as part of agile sprints within a fast paced environment.

Actively seeking a permanent full time role within the Creative, Digital, and Marketing industries.

## EXPERIENCE

### **Founder and Curator at Digital Art Database** | Jul 2022 - Present

- A self-initiated passion project where I curate over 100 different artists, curators, galleries, collectives (and more) that exist at the intersection of art and technology
- I categorise everything, such as the Metaverse, Creative Technologists, Festivals, Exhibitions, Events, and much more
- Other responsibilities involve creating and improving a consistent brand identity, using a no-code web development solution, designing, creating, and scheduling content for LinkedIn via Buffer, and connecting with the wider digital art community

### **Intern UI Designer at Veracity Trust Network** | Jul 2023 - Jun 2024

- An extended graduate internship (which was originally designed to last for just 8 weeks) where I worked in the collaborative and agile Software team as a UI Designer by improving the user interface for Veracity's SaaS product based on design systems and brand guidelines
- On a daily basis, I used Jira, Discord, and Zoom to work remotely, as well as using Figma as my main tool to create new and improved user interfaces
- Other responsibilities involved carrying out design research, UX/UI reviews for the SaaS product, and designing print material for internal use

### **Independent Seller at Vinted** | May 2023 - Jul 2023

- I used my sales, marketing, and ecommerce skills to sell preloved items on Vinted at affordable prices, often measuring them against regular retail prices
- I created and edited multiple different photos of items, to make them as visually appealing as possible in order to attract more buyers, as well as customers online in a friendly and timely manner by responding to their enquiries
- Other responsibilities involved processing online orders, packaging items, applying shipping labels, and travelling to different drop off points to deliver multiple products on time

### **Freelance Illustrator** | Feb 2022 - Dec 2022

- I worked as an illustrator on a freelance basis by responding to various client briefs, as well as developing my skill set in different areas

### **Copywriter and Graphic Designer at HudEnterprise | Sep 2022 - Nov 2022**

- I lead the process of reviving the Enterprise Team's newsletter, released monthly, by creating engaging content, along with designing the overall layout to fit with the HudEnterprise brand

### **Warehouse Operative at Boohoo Group PLC | May 2021 - Sep 2022**

- I worked in the fast-paced Despatch department, where I carried out activities such as picking and packing, where I constantly met and exceeded targets
- I became a permanent employee of the company in December 2021 following on from exceeding targets during Peak Week, the company's busiest time of the year

### **Enterprise Placement Year Student at HudEnterprise | Sep 2021 - Jun 2022**

- I did a placement year with the Enterprise Team at the University of Huddersfield, which was a part of my degree, where I used the opportunity to start my own business within the Digital and Creative industries, as well as exploring self-employment and freelancing
- The main aspects of the placement year involved activities such as creating a detailed business plan, carrying out extensive market research, allocating budgets, networking, generating monthly reports where I discussed the placement year, and attending monthly meetings and weekly pitching sessions, where I gained advice on how to deliver effective presentations, as well as having the opportunity to improve my marketing skills

### **Digital Marketing Assistant at AH Interiors | Jun 2019 - Sep 2019**

- I successfully ensured that the items were listed effectively and accurately online, by using Magento in order to carry out essential and fundamental database administration tasks, along with being introduced to fullstack web development and SEO on a very simple level
- I also dealt with customers in a friendly and helpful manner within a retail environment
- Throughout this role, I gained skills in various aspects including, but not limited to, Marketing, SEO, Retail, Customer Service, and Database Administration

## **KEY SKILLS**

Graphic Design | UI/UX Design | Figma | Adobe Creative Cloud | Mac OS | Entrepreneurship | IT | Communication | Collaboration | Marketing | Problem Solving | Database Administration | Time Management | Project Management | Resilience | Creativity | Adaptability | Organisation

## **EDUCATION**

**University of Huddersfield** | Sep 2019 - Jul 2023

BA (Hons) Contemporary Art and Illustration (with placement year) - First Class Honours

**Burnley College** | Sep 2017 - Jun 2019

A Levels in Graphic Communication, Film Studies, and English Language

**Marsden Heights Community College** | Sep 2012 - Jun 2017

7 GCSEs A-C (and equivalent) including Maths and English